


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants	: ARSENAULT et al.)	<u>Certificate of Transmission under 37 CFR 1.8</u>
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U.S. Serial No.	: 09/492,725)	I hereby certify that this paper is being
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Filed	: January 27, 2000)	Patent and Trademark Office on <u>October 2,</u>
)	<u>2008.</u>
Title	: "A System and Method for)	
	Transmitting, Receiving and)	
	Displaying Advertisements")	
)	
)	Janet Shibata
)	
Art Unit	: 3622)	
)	
Examiner	: Jean D. Janvier)	
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RESPONSE TO THE OFFICE ACTION DATED JULY 2, 2008

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Please enter the following amendments and consider the accompanying remarks.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 14 of this paper.